

SHOPPING CLUB MANIFESTO

Tree as a metaphor to the Neutral Art Theory of the Shopping Club:

Since the age of industrialization the mankind has confronted countless matter that performed and presented itself as "innovations".

Though the term "innovation" when based on infinitesimal matter products, is far from becoming a full scheme of declensionistic or inflexionistic alteration in composition and is rather an act of substituting one thing for another. The subjectiveness of a selection procedure from two or more alternative variables results inadvertently with some kind of result when replaced into an equation.

The apportionment of some kind of result as innovation(s) is indisputably misconstrue and performs an inadequacy of the indispensability.

The inflated corporal activity has an intrigue bond that targets -by the distribution of an influx of the products of super technology- the inhabitation of innocuous and innane civism.

There exists though an innovative equation which proliferates itself through a vaccination policy and the existence of the inoculant cannot not be interpreted anymore as speculative.

The disquisition targets furtively an insane global irredentism whose language is based on an hypnogogic ability to codify Warhol's bitch.

Andy Warhol's almost thirty years old sloganized MTV quote

" In the future everybody is famous for 15 minutes" had certainly the intuition about the incarnation of a contemplated humanity as corporate whores whose qualities and capacities are inexpressible in the absence of market product dealers.

An activist contrariness in this respect is neither a man made fatigue dogma nor a mission territory that becomes an aberration in society with respect to time.

Close forms are subsets of open forms and, anti or for, their identification is directly proportional to the sponsorship of their parent bodies.

Parent bodies dispose them as free promotional bodies and then exhaust them as anti-commercials of the anti-corporal activities.

It is for this reason that the anti movement against any kind of -ism is only successful when its existence is recognized as a tree.

A tree grows as a result of the fertile nature that lets it grow.

The existence of the tree cannot be blamed but just be recognized as a result of the tree's performance about its treeness in its finite lifetime.

The tree grows neither for nor against but as a neutral consequence nevertheless it is a dilemma if a tree is a contrariness or a complementary of the nature that gave birth to it and grew it.

There exist one more neutral nature as the tree and that we call now art.

When using the term we should also be careful not just use the term which has countless meanings in the subjectively non-subjective dictionaries of the intellectual and of the anti-intellectual.

To avoid misconception we neutrally give the concept of the neutral art theory of the shopping club (NATSC) :

Neutral Art is a tree that performs a behavior of a finite lifetime of the conceptual sign that it carries.

Its behavioral process can be recognized via its interaction with its surrounding during its finite lifetime.

This concludes as the art of its own sign or of its own concept where sign remains definitions infinitely change.

In this case the sign is neither esthetical nor a visual representation of some deeper inner virtue or of political or of cultural or of religious metaphor of some kind of artist. Neither is the sign a high-tech interaction of some toy-like machine that responds the human interactor (or in terms of art the human spectator/performer) with the disposal of some kind of sound and graphics that is designed by some influential inspiration's transmission to the non-visible connections of some objectively responding machine.

To compare the high-tech machine - human interaction with the low-tech street painter's canvas - passer-by interaction we in essence do not see any difference and then for earth energy conservation reasons we would go for the kind of interaction that the street painter creates for the uninterested passer-by, by painting a beautiful or ugly picture on his canvas. The street painter's canvas is out of the interest of art, what can be interesting for art is his act as the artist or his role as a clown or as a magician so therefore the costume of his performance that commercially promotes him as an artist, and the street as a stage.

Therefore the efficiency of the performance is to be judged with respect to the interaction of a neutral sign carrier with the open social systems.

In terms of interaction, art is not when we say booga-woo that the art work responds us in any kind of representational form agoob-ooow but the art simply gets shocked or frightened or escapes or just laughs at and tells fuck you i don't believe in ghosts.

That's how art interacts and in essence there is no craft or technology needed for it.

Coming from the artist going to the spectator art sets itself free.

Free of time. Artness is only one- just like treeness.

According to some dictionary the definition of nature is "artless" then we can conclude that the definition of artness as artless.

I like pine tree more than a x tree but i know x is as much a tree as pine. Imagine that there are two doors.

One is called something, the other one is called nothing.

When you enter from the door of something then you become something and perform your somethingness till you die and be replaced by other somethings. Therefore either you or someone else to be replaced behind the door of something there remains only the concept of something which is so much alike as nothing. Imagine there is nothing behind the door of nothing then nothing is the only thing that absolutely contains its own self. Therefore all somethings of neutral art finitely perform their somethingness to be able to infinitely become the image of nothingness and that is, it, that is what it is.

to say

I LIKE SHOPPING FOR NOTHING

is equivalent to say

I LIKE SHOPPING FOR THE SHOPPING CLUB in a club where everything is of the same value and everything is nothing else than a thing with different stories, labels etc.

their function is one : to keep the shopping club alive or to perform the shopping club. Shopping Club is a tree of different sorts and irrespective of its sorts it performs its treeness.

and then Dave asked me : "why a shopping club and not a gambling club?" and i answered to him: " Well dave that's your name Dave and you like gambling and i am Suzy and i like shopping..."

" I shop not to shop "

" It is a kind of meditation for me to be a shopping club member. A discovery to realize what i look for in my inner self"

" For me it is a conversation of time and money. I satisfy my shopping ego but i still save money and in the end it's always a surprise"

" It is fun! Fun to be an anonymous part of a mobile thing or a sculpture. Well whatever you name it, you are aware, you can see through, you can see the total picture with you in it."

" It is a kind of a game and a discovery. Every time i shop for the shopping club i see other people who all seem to know but in the end who just doesn't know "

" It means learning for me. Learning when/where/what and how to touch."

" An experience so bizarre and casual at the same time. I don't *just* buy anymore what i see. I imagine what shopping club means for me. A changing being, a changing daily mood and there is always a thing that will match to that mood "

" It is always a surprise! When you are convinced what it is, then you suddenly discover what it isn't. "

" It is something which looks like nothing, things come in and go out constantly, all for someone by someone and in the end for anyone. It is just like life."